



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

CONTRACT

<u>Contract / Revision</u>	<u>Alt Order #</u>
565806 /	07894058
<u>Product</u>	
OBAMA/P/D SKED A	
<u>Contract Dates</u>	<u>Estimate #</u>
09/04/12 - 09/10/12	//1536
<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	09/06/12 / 09/06/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
WTKR	Jamie Andrus
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Coda</u>
8020	Product Code
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
1	3	09/04/12	09/07/12	Let's Make A Deal 9am	9-10am		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$540.00
Week:		09/03/12	09/09/12	-TWT---				4	\$135.00		
2	3	09/10/12	09/10/12	Let's Make A Deal 9am	9-10am		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$135.00
Week:		09/10/12	09/16/12	M-----				1	\$135.00		
3	3	09/10/12	09/10/12	Price Is Right	11am-12n		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$210.00
Week:		09/10/12	09/16/12	M-----				1	\$210.00		
4	3	09/04/12	09/07/12	Price Is Right	11am-12n		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$840.00
Week:		09/03/12	09/09/12	-TWTF--				4	\$210.00		
5	3	09/04/12	09/07/12	Newschannel 3 News	12n-1230pm		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$840.00
Week:		09/03/12	09/09/12	-TWTF--				4	\$210.00		
6	3	09/10/12	09/10/12	Newschannel 3 News	12n-1230pm		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$210.00
Week:		09/10/12	09/16/12	M-----				1	\$210.00		
7	3	09/04/12	09/07/12	CBS Daytime	1228-3pm		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$840.00
Week:		09/03/12	09/09/12	-TWT---				4	\$210.00		
8	3	09/10/12	09/10/12	CBS Daytime	1228-3pm		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$210.00
Week:		09/10/12	09/16/12	M-----				1	\$210.00		
9	3	09/10/12	09/10/12	Ellen Degeneres 3pm	3-4pm		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$140.00
Week:		09/10/12	09/16/12	M-----				1	\$140.00		
10	3	09/04/12	09/07/12	Ellen Degeneres 3pm	3-4pm		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$560.00
Week:		09/03/12	09/09/12	-TWT---				4	\$140.00		
11	3	09/04/12	09/07/12	Newschannel 3 News	6-7am		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$520.00
Week:		09/03/12	09/09/12	-TWTF--				4	\$130.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision 565806 /	Alt Order # 07894058
Contract Dates 09/04/12 - 09/10/12	Product OBAMA/P/D SKED A
Advertiser Obama/D/President	Original Date / Revision 09/06/12 / 09/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Amount
12 3		09/10/12	09/10/12	Newschannel 3 News	6-7am		:30			NM	1 \$130.00
Start Date	End Date	Weekdays									
Week: 09/10/12	09/16/12	M-----						1	\$130.00		
13 3		09/10/12	09/10/12	CBS This Morning	7-9a		:30			NM	1 \$100.00
Start Date	End Date	Weekdays									
Week: 09/10/12	09/16/12	M-----						1	\$100.00		
14 3		09/04/12	09/07/12	CBS This Morning	7-9a		:30			NM	7 \$700.00
Start Date	End Date	Weekdays									
Week: 09/03/12	09/09/12	-TWTF--						7	\$100.00		
15 3		09/08/12	09/08/12	Early Show Saturday	9-11am		:30			NM	1 \$70.00
Start Date	End Date	Weekdays									
Week: 09/03/12	09/09/12	----S-						1	\$70.00		
16 3		09/09/12	09/09/12	CBS Sunday Morning	9-1030am		:30			NM	1 \$200.00
Start Date	End Date	Weekdays									
Week: 09/03/12	09/09/12	-----S						1	\$200.00		
17 3		09/09/12	09/09/12	Face the Nation	1030-11am		:30			NM	1 \$245.00
Start Date	End Date	Weekdays									
Week: 09/03/12	09/09/12	-----S						1	\$245.00		
18 3		09/04/12	09/07/12	NewsCha 3 News First @ 4p 358-5pm			:30			NM	2 \$200.00
Start Date	End Date	Weekdays									
Week: 09/03/12	09/09/12	-TWT---						3	\$100.00		
Spot Ch	Date Range	Description			Start/End Time	Weekdays	Length		Rate	Type	
2 3	09/03/12-09/09/12	NewsCha 3 News First @ 4p 358-5pm				-TuwTh----	:30		\$100.00	NM	
Credited											
19 3		09/10/12	09/10/12	NewsCha 3 News First @ 4p 358-5pm			:30			NM	1 \$100.00
Start Date	End Date	Weekdays									
Week: 09/10/12	09/16/12	M-----						1	\$100.00		
20 3		09/10/12	09/10/12	Newschannel 3 News	5-530pm		:30			NM	1 \$165.00
Start Date	End Date	Weekdays									
Week: 09/10/12	09/16/12	M-----						1	\$165.00		
21 3		09/04/12	09/07/12	Newschannel 3 News	5-530pm		:30			NM	1 \$330.00
Start Date	End Date	Weekdays									
Week: 09/03/12	09/09/12	-TWT---						4	\$330.00		
Spot Ch	Date Range	Description			Start/End Time	Weekdays	Length		Rate	Type	
1 3	09/03/12-09/09/12	Newschannel 3 News			5-530pm	-TuwTh----	:30		\$330.00	NM	
Credited											
2 3	09/03/12-09/09/12	Newschannel 3 News			5-530pm	-TuwTh----	:30		\$330.00	NM	
Credited											
4 3	09/03/12-09/09/12	Newschannel 3 News			5-530pm	-TuwTh----	:30		\$330.00	NM	
Credited											
22 3		09/04/12	09/07/12	Newschannel 3 News	530-6pm		:30			NM	4 \$620.00
Start Date	End Date	Weekdays									
Week: 09/03/12	09/09/12	-TWT---						4	\$155.00		
23 3		09/10/12	09/10/12	Newschannel 3 News	530-6pm		:30			NM	1 \$155.00
Start Date	End Date	Weekdays									
Week: 09/10/12	09/16/12	M-----						1	\$155.00		
24 3		09/10/12	09/10/12	Newschannel 3 News	6-630pm		:30			NM	1 \$245.00
Start Date	End Date	Weekdays									
Week: 09/10/12	09/16/12	M-----						1	\$245.00		
25 3		09/04/12	09/07/12	Newschannel 3 News	6-630pm		:30			NM	4 \$980.00

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Advertiser Obama/D/President	Original Date / Revision 09/06/12 / 09/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							Amount
		Week: 09/03/12	09/09/12	-TWTF--				Spots/Week	Rate		
26	3	09/04/12	09/07/12	Late Night with David Letterman	1135pm-1237am		:30			NM	4 \$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12	09/09/12	-TWTF--					4	\$115.00		
27	3	09/10/12	09/10/12	Late Night with David Letterman	1135pm-1237am		:30			NM	1 \$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/10/12	09/16/12	M-----					1	\$115.00		
28	3	09/10/12	09/10/12	Late News (M-F)	11-1135p		:30			NM	1 \$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/10/12	09/16/12	M-----					1	\$385.00		
29	3	09/04/12	09/07/12	Late News (M-F)	11-1135p		:30			NM	4 \$1,540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12	09/09/12	-TWTF--					4	\$385.00		
30	3	09/08/12	09/09/12	Late News (Sa-Su)	11-1135p		:30			NM	2 \$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12	09/09/12	-----SS					2	\$260.00		
31	3	09/04/12	09/04/12	NCIS	8-9pm		:30			NM	1 \$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12	09/09/12	-T-----					1	\$1,050.00		
32	3	09/04/12	09/04/12	Tuesday Prime	9-10pm		:30			NM	1 \$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12	09/09/12	-T-----					1	\$910.00		
33	3	09/04/12	09/04/12	Tuesday Prime	10-11pm		:30			NM	1 \$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12	09/09/12	-T-----					1	\$700.00		
34	3	09/05/12	09/05/12	Wednesday Prime	8-9pm		:30			NM	1 \$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12	09/09/12	--W----					1	\$840.00		
35	3	09/05/12	09/05/12	Wednesday Prime	9-10pm		:30			NM	1 \$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12	09/09/12	--W----					1	\$980.00		
36	3	09/05/12	09/05/12	Wednesday Prime	10-11pm		:30			NM	1 \$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12	09/09/12	--W----					1	\$700.00		
37	3	09/06/12	09/06/12	Thursday Prime	8-9pm		:30			NM	1 \$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12	09/09/12	--T---					1	\$910.00		
38	3	09/06/12	09/06/12	Thursday Prime	9-10pm		:30			NM	1 \$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12	09/09/12	---T---					1	\$980.00		
39	3	09/06/12	09/06/12	Thursday Prime	10-11pm		:30			NM	1 \$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12	09/09/12	---T---					1	\$910.00		
40	3	09/07/12	09/07/12	Friday Prime	8-9pm		:30			NM	1 \$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12	09/09/12	----F--					1	\$630.00		
41	3	09/07/12	09/07/12	Friday Prime	9-10pm		:30			NM	1 \$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12	09/09/12	----F--					1	\$840.00		

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Advertiser Obama/D/President	Original Date / Revision 09/06/12 / 09/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
42 3		09/07/12	09/07/12	Friday Prime	10-11pm		:30			NM	1 \$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12	09/09/12	-----F--					1	\$700.00		
D 43 3		09/08/12	09/08/12	Saturday Prime	8-9pm		:30			NM	0 \$0.00
D 44 3		09/08/12	09/08/12	Saturday Prime	9-10pm		:30			NM	0 \$0.00
45 3		09/08/12	09/08/12	Saturday Prime	10-11pm		:30			NM	1 \$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12	09/09/12	-----S-					1	\$420.00		
E 46 3		09/09/12	09/09/12	Sunday Prime	7-8pm		:30			NM	0 \$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12	09/09/12	-----S					1	\$910.00		
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>	
1	3	09/03/12-09/09/12		Sunday Prime	7-8pm	-----S	:30		\$910.00	NM	
		Credited									
47 3		09/09/12	09/09/12	Sunday Prime	8-9pm		:30			NM	1 \$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12	09/09/12	-----S					1	\$910.00		
48 3		09/09/12	09/09/12	Sunday Prime	9-10pm		:30			NM	1 \$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12	09/09/12	-----S					1	\$770.00		
49 3		09/09/12	09/09/12	Sunday Prime	10-11pm		:30			NM	1 \$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12	09/09/12	-----S					1	\$700.00		
50 3		09/09/12	09/09/12	US Open Tennis Men's Final 4-7pm			:30			NM	4 \$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12	09/09/12	-----S					4	\$500.00		
51 3		09/05/12	09/05/12	News Cha 3 News First @ 4p 358-5pm			:30			NM	1 \$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12	09/09/12	--W----					1	\$200.00		
52 3		09/04/12	09/06/12	Newschannel 3 News	5-530pm		:30			NM	3 \$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12	09/09/12	-TWT---					3	\$500.00		
N 53 3		09/09/12	09/09/12	Sunday Prime	7-8pm		:30			NM	1 \$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	09/03/12	09/09/12	-----S					1	\$1,275.00		

Time Period	# of Spots	Gross Amount	Net Amount	Totals	93 \$30,230.00
08/27/12 -09/10/12	93	\$30,230.00	\$25,695.50		
Totals	93	\$30,230.00	\$25,695.50		

Signature: _____ Date: _____

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